Vaccinate against Violence

When the empathy we're born with is exposed to violence...

Progressive desensitization

Normalization of violence

Erosion of empathy

Disruption of fundamental human values

Acceptance of violence as part of life

Participation in acts of violence

Animal welfare has been brought into the Child Rights domain (UN CRC 26 Para 35).

WHY?

Because we are all born with **empathy** which is the foundation of peaceful communities.

But our empathy is eroded when we, as children, are continually **exposed to violence** – whether against people or animals.